Community College of Philadelphia
Business Administration
And
Holy Family University
BUSINESS ADMINISTRATION
WITH A CONCENTRATION IN MANAGEMENT – MARKETING

Contact Information

Community College of Philadelphia
Cory Ng
Business Administration Coord.
215-751-8983
cng@ccp.edu

Holy Family University
Lauren Campbell
Executive Director,
Undergraduate Admissions
215-637-3050
lcampbell@holyfamily.edu

General Information: Community College of Philadelphia and Holy Family University have signed a dual admissions agreement. The agreement matches specific CCP associate degree programs with specific Holy Family bachelor degree programs. It provides a smooth transition to the university for students with an earned associate degree in an area stipulated in the agreement if requirements of the agreement are met. It is possible that a specific transfer GPA may be required.

To enroll in the dual admissions program, students must complete a Holy Family dual admissions form before 45 college credits are earned. This form serves as the application to Holy Family. It is available in the Education Support Services office in room W1-1. Students with at least a 2.8 GPA upon entrance to Holy Family are eligible for scholarships. These scholarships are renewable each year contingent on the maintenance of a minimum GPA. Current scholarship information is available from the Office of Admissions at Holy Family University.

ENTRY TO CCP AS OF FALL 2014

CCP-FRESHMEN YEAR (A.A. Business Administration)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>3 ENGL 101 (ENGL 101)</td>
<td>3 ENGL 102 (ENGL 102)</td>
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<td>4 ACCT 101 (ACCT 205)</td>
<td>3 ACCT 102 (ACCT 206)</td>
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<td>3/4 MATH 162 or MATH 171 + (see note)</td>
<td>4 MATH 171 or MATH 172 + (see note)</td>
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<td>3 ECON 181 (ECON204)</td>
<td>3 ECON 182 (ECON203)</td>
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<td>2 MNGT 121(BUSA 100)</td>
<td>3 SOC SCI ELECT. – SOC 101 (SOCO 101)(Core: SC#2)</td>
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CCP-SOPHOMORE YEAR (A.A. Business Administration)

(3) MNGT 141 (MNMK 305, required free elective) (3) MNGT 262 (BUSA 320)
(4) ECON112 (MATH 130) (3) MKTG 131 (MNMK 312)
(4) LAB SCIENCE REQ * (Core: NS#1) (3) HUMANITIES - RS/PHIL 151 (RELS 104)(Core: T LIT #1)
(3) CIS 103 (CMIS103, required free elective) @ XX (3) BUSINESS ELECTIVE: ECON 114; FIN 151, MNGT 142 (X)

(3) MGT 262 (BUSA 320)

(3) MKTG 131 (MNMK 312)

(3) HUMANITIES - RS/PHIL 151 (RELS 104)(Core: T LIT #1)

(3) BUSINESS ELECTIVE: ECON 114; FIN 151, MNGT 142 (X)

HF-JUNIOR YEAR (Business Administration with a Concentration in Management-Marketing)

(3) CORE: MODERN LANG I (GP#1) ** (3) CORE: NATURAL SCIENCE #2 (non-lab)
(3) CORE: SPEECH (ENGL 115) (3) CORE: MODERN LANG II (GP#2) **
(3) CMIS 220: MIS (3) CORE: PHILOSOPHY (SC #1)
(3) MNMK 315 OPERATIONS MNGT (3) MNMK 403 HUMAN RES MNGT
(3) MNMK 410: ORGANIZATIONAL BEHAVIOR (3) MNMK 413 QUAN METH of DEC. MAKING
(3) FINC 301: FINANCIAL MANAGEMENT (3) CMIS 417: PROJECT MNGT & PRACTICE

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HF-SENIOR YEAR (Business Administration with a Concentration in Management-Marketing)

(3) CORE: THEOLOGICAL LITERACY #2 (3) CORE: GNED 400: INTERDISC. CORE SEM.
(3) BUSA 402 LABOR & EMPLOYE LAW (3) CORE: GLOBAL PERSPECTIVE #3 or
(3) BUSI 416 INTL BUSINESS CORE: GLOBAL PERSPECTIVE #4 ++
(3) BUSA 435 SR. SEM in BUS POLICY (3) MNMK 421 STRATEGIC MKTG
(3) MNMK ELECTIVE (*) (3) MNMK 439: SR. SEMINAR IN MNMK
(3) FINC 301: FINANCIAL MANAGEMENT (3) MNMK ELECTIVE (*)

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** TOTAL 127 -128 CREDITS **

(*)Choose from: BUSA 350: Cooperative Education
BUSA 351: Cooperative Education
BUSI 432: International Marketing
MNMK 306: Industrial & Organizational Psychology
MNMK 316: Digital Marketing
MNMK 355: Entrepreneurship and the New Economy
MNMK 405: Principles of Advertising
MNMK 406: Consumer Behavior
MNMK 407: Principles of Marketing Research

+ Must complete one of the following two course sequence at CCP in Math for credit:
  ( MATH 162 and MATH 171) or (MATH 171 and MATH 172)

  Option #1 - MATH 162 (3cr) at CCP will fulfill the Core Math requirement at Holy Family;
  MATH 171 (4cr) at CCP will fulfill the BUSA 103 requirement at Holy Family.

  Option #2 – MATH 171 (4cr) at CCP will fulfill the Core Math requirement at Holy Family;
  MATH 172 (4cr) at CCP will fulfill BUSA 103 requirement at Holy Family.

  Regardless of sequence selected, the lower level Math course will be applied to the fulfillment of the
  Core Math requirement; the higher level course will be applied to the required concentration Math (BUSA 103).

++ Student may take HIST 101(HIST 203), HIST 102 (HIST 204), or HIST 103 (HIST 205) to fulfill the
Global Perspective #3 requirement - OR
The student may also select HIST 121 (HIST 109), or HIST 122 (HIST 208) to fulfill the Global Perspective #4
requirement.
Whichever requirement is fulfilled at CCP, the alternate will be fulfilled at Holy Family University.
Science Elective choices: BIOL 106 (GSCI 104); CHEM 101 (Nat. Sci. Elect., Lab); CHEM 105 (Nat. Sci. Elect., Lab); CHEM 110 (Nat. Sci. Elect., Lab); PHYS-105 (Nat. Sci. Elect., Lab)

** Two semesters of the same language are needed to fulfill this requirement.

@ Required for Associate degree at CCP College, this course must be passed with a transferable grade equivalent, in order to verify computer competency in CMIS 103 content at Holy Family University, as required by the School of Business Administration. Unless completed with a transferable grade equivalent, the student must test for competency in CMIS 103. If a free elective exists within the program, the course may transfer to fulfill a free elective requirement, otherwise it will be noted on record only as a validated competency with CMIS 103 content.

Additional information regarding MANAGEMENT-MARKETING concentration:

Successful completion of a comprehensive examination, which is incorporated into BUSA 435, is required.

Completion of the CBE exam in the Senior Seminar course.

Note: A minimum of 60 credits must be earned at Holy Family University to be eligible for commencement honors.

Note: Course sequence is based on admission to Holy Family University in the Fall semester. Admitting in the Spring semester alters the program progression as outlined and will result in extending degree completion beyond the four semester sequence.

7/2014 UPDATED FINAL - CCP: Business Administration to HF Business Administration to Business Administration with a Concentration in MNNK

New General Education Core at Holy Family University as of Fall 2014.

Effective for all students who enter CCP as of Fall 2014.